

Mexico's leading international trade fair for the automotive service industry targeting trade visitors from Latin and Central America

Event Date/Hours	Wednesday, July 10 – Friday, July 12, 2024 / 1:00 p.m. – 8:00 p.m.		
Location	Centro Citibanamex, Mexico City, Mexico		
Exhibition Space	29,180 sqm gross (2024)		
Exhibitors	500+ estimated exhibitors		
Attendees	27,000+ visits from 39 countries (2023)		
Product Groups	Parts & Components, Diagnostics & Repair, Electrics & Electronics, Accessories & Customizing, Digital Solutions & Services, Car Wash, Care & Reconditioning, Oils, Lubricants & Fuels, Tires & Wheels, Body & Paint, Connectivity & Autonomous Driving		
Visitors	Distributors, Retailers, Service Repair Shops, Collision Repair Shops, Wholesalers, Shop Owners, Technicians, Remanufacturers, Dealers, Jobbers, Automotive Apprentices		
Participation Fee	<p><u>Booth Package Member Rate:</u> US\$ 370 + 16% VAT per sqm * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Booth Package Non-Member Rate:</u> US\$ 440 + 16% VAT per sqm</p> <p><u>Raw Space Member Rate:</u> US\$ 350 + 16% VAT per sqm * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Raw Space Non-Member Rate:</u> US\$ 425 + 16% VAT per sqm</p> <p>Booth Package: Includes booth construction, company signage, carpet (show color), (1) table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.</p> <p>Raw Space: Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.</p>		
Admission Fee	Trade Attendees / Buyers Only	Pre-registration: \$165 MXP	Onsite: \$350 MXP
	Attendees under the age of 18 years old are not permitted.		
Seminars	Product training and education direct from the field experts, leading companies and manufacturers – both on the show floor and also in the classroom.		
Supporters	<p>APRA – Automotive Parts Remanufacturers Association Aridra – National Association of Representatives, Importers and Distributors of Automotive Parts and Accessories</p> <p>HDMA – Heavy Duty Manufacturers Association OAC – Overseas Automotive Council SEMA – Specialty Equipment Market Association</p>		
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