

Press

Press Release

PAACE Automechanika Mexico City

July 15 – 17, 2015

May 21, 2015

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Prominent exhibitors return to PAACE Automechanika Mexico City

PAACE Automechanika Mexico City will welcome the international automotive aftermarket sector July 15 – 17 at Centro Banamex, Mexico City, Mexico. Leading manufacturers from Mexico and abroad are prepared to present the country's largest range of automotive products and services. "The upcoming edition of PAACE Automechanika Mexico City will be regarded by an outstanding exhibitor line-up. Several prominent global companies have returned this year. In addition, there are many new and interesting show floor demonstrations being presented", reports Dennis Smith, President, Messe Frankfurt Inc.

Top players in Parts and Components on board

The key players within the international parts and components sector will showcase their innovations, including dynamic product displays by Blue Side, S.A. de C.V. (Mexico), Alto Products (USA), Sonnax (USA), Exedy (Mexico) and Chromite (Mexico).

Top players in Repair and Maintenance on board

An additional focal point of the exhibition will be products in tools, paint and corrosion protection. The repair sector will be represented, by exhibiting companies such as Laredo Tools, Rotalift and King Tony (Mexico).

PAACE Automechanika Mexico City will also cover a broad range of products services in the Accessories, Customizing, Electronics, Car Care, Reconditioning, Digital Solutions and Management sectors.

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Hosting more than 500 exhibiting companies and thousands of qualified decision makers, PAACE Automechanika Mexico City covers every aspect of the automotive aftermarket from parts and systems to collision repair, maintenance and software.

The event will also host their widely popular, Technical Seminar Program – Automechanika Academy, highly regarded among technicians, owners and industry professionals for its series of seminars and training workshops covering key issues and challenges facing the automotive aftermarket industry.

PAACE Automechanika Mexico City is organized by Messe Frankfurt, Inc. in partnership with key industry associations APRA, MEMA and SEMA. In addition, the commitment from sponsors ANDELLAC, ARIDRA, ProMéxico and the US Commercial Service, among other groups, solidifies its importance in the industry.

For further information, please visit: www.PAACEAutomechanika.com

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organizers, generating around € 550* million in sales and employing more than 2,200* people worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries and around 50 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 30 locations around the globe.

In 2014, Messe Frankfurt organized 120* trade fairs, of which more than half took place outside Germany. Comprising an area of 578,000 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent. For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures (2014)

The North American headquarters in Atlanta is currently producing ten trade shows in the USA, Canada and Mexico across various industries. For more information about Messe Frankfurt, please visit our web site at www.MesseFrankfurt.us.

Automechanika Events Around the Globe

New Delhi, February 26 – March 1, 2015

Madrid, March 11 – 14, 2015

Kuala Lumpur, March 19 – 21, 2015

St. Petersburg, March 24 – 26, 2015

Istanbul, April 9 – 12, 2015

Chicago, April 24 – 26, 2015

Johannesburg, May 6 – 9, 2015

Dubai, June 2 – 4, 2015

Mexico City, July 15 – 17, 2015

Moscow, August 24 – 27, 2015

Shanghai, December 2 – 5, 2015

Frankfurt am Main, September 13 – 17, 2016